

# MECHANICNET

## CUSTOMER RELATIONSHIP MANAGEMENT

Customer service should not end when your customer walks out the door. Today's consumers expect to be thanked for their business, asked about their experiences, and reminded when their next services are due.



**MechanicNet**  
Expert Automotive Marketing

With MechanicNet, the aftermarket's leading Customer Relationship Management (CRM) program, members have a host of tools to engage customers and bring them back again and again.

- Create custom communications and promotions.
- Reconnect with your past customers with the Lost Customer Recovery program.
- Send service reminders via postcard, email or text.
- View monthly customer metrics including service intervals and spend amounts.

### Benefits all members receive:

- Exclusive CSC pricing!
- No contracts!

Contact MechanicNet at 877-632-4638 and mention you're part of the Certified Service Center program.

