

ASE CERTIFICATION REIMBURSEMENT

National Institute for Automotive Service Excellence (ASE) is the standard for quality of vehicle repair and service. By testing and certifying automotive professionals, shop owners know that they are employing competent and qualified technicians, and consumers have peace of mind that certified professionals are performing their automotive services.



We encourage your shop's technicians to enhance their expertise and become ASE certified. Your shop can receive a rebate when technicians become certified or re-certified.

Reimbursement will be issued as a credit to parts suppliers, who will then determine the method of reimbursement (e.g. account credit, check, debit card, etc.) to shops.

Our online portal makes submitting a rebate claim easy! Learn more at www.alliance-programs.com/ or speak with your parts supplier for more information.



**Hundreds of
Dollars in Rebates**

